

MARCH 2022
Newsletter



**Editorial by Adrien Couret (H.07)
President of HEC Alumni**

Dear friends,

In these times of extreme tension, let's celebrate the good news. We are happy to announce that **HEC Alumni has just finalized the purchase of an HEC House in London, a project that has mobilized our teams for the last 3 years.**

This moment is a high point for HEC Alumni and more broadly, for the entire HEC Paris ecosystem. First, it responds to the growing internationalisation of the HEC community (more than 50% of HEC students are not French). London hosts HEC's largest alumni community after Paris with **more than 3,000 graduates and over a hundred events organised each year**. HEC is very active there thanks to alumni events and actions designed by the School's representative office **to strengthen the power of the HEC brand** and galvanize our network: promotion of programs and the work of research professors, study trips, etc.

After a two-year search, HEC Alumni identified the ideal location to bring all HEC activities under the same roof. It is a superb **400 m2 space in the "Hexagon" building, located close to Covent Garden**. After a phase of fit-out work to shape the premises to the needs of the HEC community, **the "HEC UK House" will open its doors in Autumn**. It will allow alumni clubs to organize their events, and the School to host its staff, hold masterclasses with professors, receive student study trips and conduct executive education programmes. The HEC Foundation will also be able to organize events for its donors. For alumni living in or visiting London, opportunities for meetings and co-working will be offered.

The HEC UK House real estate operation was negotiated over a long period of time and was led by the Committee which was given the power to carry out this acquisition by the General Meeting. **I would like to thank all those who contributed to this project, starting with my predecessor Frédéric Jousset (H.92)** who gave it a strong impetus, but also all those who worked on it within the Committee. I also thank the recent Deans of HEC Paris, Peter Todd and then Eloi Peyrache, who saw this project as a way of giving the School a strong foothold in a city which attracts hundreds of our young graduates every year - Brexit did not change this. And of course, **the HEC Foundation which, thanks to the support of some early donors, has supported this project** and continues to offer everyone the opportunity to contribute.

Finally, it is the work of all of you, since no less than three General Meetings were necessary to validate different elements of this project.

Let us remember that almost 30 years ago, HEC graduates worked collectively to acquire the Association's premises on Avenue Franklin Roosevelt in Paris. Supported by Didier Pineau-Valencienne (H.54), the President of the Association at the time, and by hundreds of graduates who shared his vision, the purchase of our premises marked the start of the HEC network's accelerated development, contributing to making it one of the most powerful in the world. These premises now house the offices of the Association's permanent staff and allow the organization of almost 900 events per year.

I therefore invite you to take a moment to cheer the completion of this bold project in London, which will add a new cornerstone to HEC's international strategy and allow our network to reach its full potential outside France. **Let us celebrate this important and historic step for all HEC graduates!**

The 3-Minute Update

👉 Info

HEC Alumni Mobilizes for Humanitarian Aid to Ukraine

In addition to [the actions carried out with our Ukrainian graduates and their families](#), HEC Alumni, in association with the ESCP and ESSEC alumni associations, launched a fundraising campaign on behalf of the HCR, the United Nations refugee agency. We invite you to make a donation via this collection specifically for our alumni associations: [make a donation to support Ukrainian refugees](#)

👉 Initiative of the Month

HEC Life Project Festival

"Work for Good: What if our work had the power to do us good?" will be the theme of this 3rd edition. A 3-day event that will combine conferences, workshops, networking and coaching. A program to compose according to your desire to explore the quest for meaning and impact in your professional life. Kick-off on April 4 (face-to-face and online): an evening to get inspired; April 5 (online): a day to experiment; April 6 (online): a day to deepen your project.

[Program and registration](#)

Figure of the Month: 18,830

The number of job offers posted on the HEC Alumni Job Board in 2021 - the exclusive recruitment platform for HEC talents.

> Direct offers from alumni and recruiters

> Personalized alerts to directly receive the offers that match your experience

> A CV library to make yourself visible to recruiters

[Visit the platform](#): Access reserved to HEC Alumni fee-paying members.

If you are not yet a fee-paying member and wish to take advantage of all our services... [Join us](#)

Your Association



HEC Alumni Committee: Call for Applications

The 2022 call for applications to become a member of the HEC Alumni Committee is open (3 mandates for the Committee are up for renewal this year). Candidates will have to present their motivation before an independent nomination committee and demonstrate a commitment to the HEC community. In the interest of promoting diversity among Committee members, we encourage candidates from all HEC programs and all locations. If you are interested, apply today, and no later than midnight on April 20. [Additional information](#)

MBA/EMBA Reunion on Campus! - 18 June

Is 2022 the milestone anniversary of your graduation year? If so, we are excited to celebrate this important moment with you. Join us for this major event to reconnect with your alma mater and fellow classmates. Invited HEC MBA and EMBA graduating classes: 1972, 1977, 1982, 1987, 1992, 1997, 2002, 2007, 2012, 2017. [Register](#)

AGM – Save the Date - June 20

HEC Alumni is pleased to invite you to its Annual General Meeting which will take place at 7 p.m. at the Comet-Meetings-Bourse (Paris 75002) in person and online. Full details will figure in the May newsletter

Read on HECStories.fr



War in Ukraine: "Light will overcome darkness"

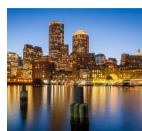
As the fight intensifies in Kiev and the whole of Ukraine faces a massive displacement of its population, Georgiy Grokhovsky (E.10), President of the HEC Alumni Ukraine chapter, urges us to act quickly. Meet a man who navigates between Ukraine, Russia and France. [Read the article](#)

Meetings not to be missed



Building Bridges Between Research and Politics - 17th March

Jean-Noël Barrot will share his latest findings, combining his research in finance with his role in the French parliament in an effective way, especially during the COVID-19 crisis, when he submitted a report to the government detailing proposals to help France recover from the pandemic. [Register](#)



Panel Discussion on Innovation - 23 March

Join the Boston Chapter for panel discussions on innovation & a networking cocktail organized specially for HEC by the FACCNE. The Chapter will welcome an HEC Executive MBA group. This will be the occasion to re-gather in person, mingle and share experiences. [Registration](#)



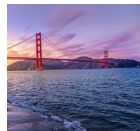
How to Prepare Your Mind for Success – Thursday 24th March

A workshop, with Benjamin-Depraz-Brennikmeijer (H.13), to help you create a more aware, resolute and empowered mindset. [Registration](#)



In-Person Company Visit @ Companisto, Berlin - 24th March

Join us for a visit of Companisto, the investment platform for startups and growth companies. A unique opportunity to get real insights into the company. [Registration](#)



HEC Ramp Up Lab Entrepreneurs - 31 March

Join the HEC Executive MBA Class of 2022 and the HEC Alumni community in San Francisco for intense exchanges and networking. This event will give you the opportunity to learn from successful entrepreneurs. [Registration](#)

Consult the agenda for all our events [here](#)

On the Campus



HEC Women in Leadership Club: An Inspiring Visit to Station F

On February 17, the members of the HEC Women in Leadership Club (WIL Club) visited Station F: a three-kilometer tour of the world's largest start-up campus, during which they were able to discover the HEC incubator and its 150 start-ups, meet many of the incubatees, and discuss women's entrepreneurship with Shaheena Janjuha-Jivraj, Associate Professor at HEC Paris in Qatar.

WIL's new president, Tejal Pradhan (MBA.23), co-organized this visit as part of the "Women Who Inspire" series offered to her club members. After the success of this first trek to Station F, a second visit will be organized very soon, still with the same objective according to Tejal Pradhan: "to encourage women to launch themselves into entrepreneurship, by exchanging directly with those who have already taken this path". [To know more about this event](#)

A New Academy to Listen to Biodiversity

Offered to L3 students in the Grande Ecole program, the Academies are a series of thematic seminars with alternating theoretical courses and practical workshops, which take place over two weeks in January. The themes, already numerous, were completed at the beginning of 2022 by the new Biodiversity Academy, which welcomed 14 students from various backgrounds.

Designed by three alumni (Julie Christiaen H.21, Adam Melki H.20 and Eliette Verdier H.20), the program included visits to natural sites in the Ile-de-France region, field experiences, and discussions with scientists and business leaders. For François Collin (H.87), Director of Climate and Environmental Strategy at HEC, this new Academy is part of the school's overall commitment to teaching its students about major ecological challenges and making them aware of their future responsibilities: "The ability to anticipate the impact of a company in terms of biodiversity has become an absolutely essential skill for future managers and executives". [To find out more](#)

Supporting Students from Preparatory Classes

Thanks to the generosity of donors, 581 "HEC for All" scholarships have just been awarded to CROUS scholarship-holders enrolled in preparatory classes in over 120 French high schools. With just a few weeks to go before the entrance exams, these scholarships are a strong signal of encouragement and support from HEC, the only French business school to offer this program to students in preparatory classes. [Discover Clotilde's testimonial](#)

This newsletter is produced every month with ♥ by HEC Alumni
The entire HEC Alumni team is at your disposal, do not hesitate to contact us for information: [Laurence Rolland](#)

Happy reading!

If you no longer wish to receive communications from us, unsubscribe from this list.

Our projects and our events couldn't take place without the payment of your membership fees.
Take advantage now of all the services of the HEC network at preferential prices.
[Subscribe here](#)

HEC
PARIS
ALUMNI

